



IDEN TEC SOLUTIONS' award-winning ILR technology now supports ISO 18000-7 Protocol

DALLAS, Texas and LUSTENAU, Austria – July 27, 2009 – IDEN TEC SOLUTIONS, the global leader in industrial active RFID based solutions, has added an innovative suite of ISO 18000-7 products to their award-winning ILR technology portfolio.

The IDEN TEC SOLUTIONS' ISO 18000-7 product line includes six unique active RFID tags - feature rich with advanced sensing and security options as well as handheld and fixed readers. Developed in response to the U.S. Department of Defense RFID III bid's call for "state-of-the-art" RFID products, IDEN TEC SOLUTIONS' ISO 18000-7 line delivers track and locate capabilities so advanced, it virtually combines multi-system features into one solution.

During development, IDEN TEC SOLUTIONS focused on producing a product line that not only met the stringent requirements of the Department of Defense (DoD) but provided additional features and capabilities that IDEN TEC SOLUTIONS already delivered to its commercial customers. Designed to be rugged, the entire product line will easily withstand extreme environmental conditions while offering unsurpassed reliability. "Our goal was to not only meet the needs of the DoD, but to further expand our already extensive line of wireless sensing and active RFID products into additional commercial markets." states IDEN TEC SOLUTIONS CEO, Gerhard Schedler.

Following development, the ISO18000-7 product suite was subjected to rigorous testing and scrutiny by the Department of Defence. In December 2008, it was announced that after numerous competitor evaluations, four Prime Contractors had been selected, with IDEN TEC SOLUTIONS being the technology provider for two of the four selected organizations.

Although well suited to defence related applications, the versatility and features of the ISO 18000-7 product suite is ideal for any organisation requiring cross-border asset tracking capabilities. The interoperability of the ISO 18000-7 platform is a first for the active RFID industry and will have a significant impact on the RFID industry by accelerating the market's overall adoption of active RFID based solutions.

"The interoperability and cross border capabilities are key features of the ISO 18000-7 platform," furthers Gerhard Schedler. "Combine this with industry leading innovation and have a product suite that our competition simply cannot match."

The ISO 18000-7 product line utilizes third generation ILR (Intelligent Long Range technology) as a communications platform, a feature that has long set IDEN TEC SOLUTIONS technology apart from other active RFID providers. With over one million active RFID tags sold, IDEN TEC SOLUTIONS' ILR technology is also used to manage large-scale assets in the construction, transportation and automotive industries as well as enhance personnel safety in oil, gas and mining operations.

A long time proponent for the development of an active RFID industry standard, IDENTEC SOLUTIONS is a founding member of the Dash7 Alliance, a consortium of RFID suppliers, customers and other stakeholders with the goal of promoting a Dash7 (ISO 18000-7) standard - and is the only 18000-7 provider in Europe.

About IDENTEC SOLUTIONS

IDENTEC SOLUTIONS is the global leader in active wireless tracking solutions. A commitment to developing ground-breaking, industry-specific tracking solutions featuring proprietary patented technology has placed IDENTEC SOLUTIONS at the international forefront as a technology provider for innovation and as a complete solution provider in the automotive, construction, oil, gas and mining industries. Utilized by the world's leading organizations and system integrators, IDENTEC SOLUTIONS' award-winning technology portfolio offers robust, highly effective tracking solutions that manage critical process and optimize supply chain flow. Privately held since 1999, IDENTEC SOLUTIONS has provided asset management solutions and support to a variety of organizations, including an impressive roster of Fortune 500 clients such as Siemens, Bechtel, Volkswagen, Audi, Deutsche Post and General Electric. Headquartered in Lustenau, Austria, the company's North American headquarters are located in Dallas, Texas, with customer service centers in Hong Kong, Germany, Australia and Norway. For more information, please visit www.identecsolutions.com.

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