

MEDIA RELEASE

**2008 Swiss Logistics Award winner's solution based on IDENTEC SOLUTIONS technology.**

*SFS unimarket AG was recently presented with the coveted 2008 Swiss Logistics Award for a solution based on IDENTEC SOLUTIONS proprietary active RFID technology.*

Lustenau (A), January 12<sup>th</sup> 2009 – The Swiss Competence Center of the international organization GS1 (Global Standard Ones), annually presents the Swiss Logistics Award to an organization that has developed a trendsetting logistic solution. In 2008 the award went to SFS unimarket AG, based in Heerbrugg, Switzerland, for the logistic solution "turnLOG" which was jointly developed with another solution provider, Intellion AG. The Jury awarded the prize to SFS unimarket for an "astoundingly simple solution" that was "ground breaking in character." The essence of "turnLOG" is the optimization of repeat orders for small parts, with the technical basis of the system comprised of active RFID products from IDENTEC SOLUTIONS; the award being further proof that active RFID technology has established itself as a versatile tool for various industries and applications.

**Turned – ordered – delivered**

Small parts such as nails, dowels or screws – so called C-parts, are essential for production. Although the merchandise value is low, they require significant maintenance when it comes to stock management - with repeat orders being particularly time consuming. As a supplier of screws, tools, fixtures and chemical-technical products, it was important for SFS unimarket, to facilitate the buying process of C-parts in a more effective way - the wireless RFID technology seemed to be the ideal solution. Intellion, together in close collaboration with SFS unimarket and IDENTEC SOLUTIONS developed the system "turnLog."

The way it works is simple: Each container in the storage rack is equipped with an RFID transponder. As soon as the stock runs low, an employee turns the box upside-down, which signals an order. The technical core of the solution is based on the RFID technology of IDENTEC SOLUTIONS. As a result of this rotation, an automatic refill order is triggered and the corresponding order can take place. The implementation of wireless identification leads to a very precise process, which reduces the operating costs compared to conventional systems using bar codes or weighing systems. According to IDENTEC SOLUTIONS CEO, Gerhard Schedler, "the success of "turnLog" is based on the collaborative effort between the project partners. "The well thought out overall solution from Intellion, the innovative application from SFS and finally, our products translated into a highly effective and innovative system." The solution is now being marketed by technology partner Intellion.

**About IDENTEC SOLUTIONS**

*IDENTEC SOLUTIONS is the global leader in active wireless tracking solutions. A commitment to developing ground-breaking, industry-specific tracking solutions featuring proprietary patented technology has placed IDENTEC SOLUTIONS in the international forefront as a technology provider for innovation and as a complete solution provider in the automotive, oil, gas and mining industries.*

*Utilized by the world's leading organizations and system integrators, IDENTEC SOLUTIONS' award-winning technology portfolio offers robust, highly effective tracking solutions that manage critical process and optimize supply chain flow. Privately held since 1999, IDENTEC SOLUTIONS has provided asset management solutions and support to a variety of organizations, including an impressive roster*

*of Fortune 500 clients such as Volkswagen, Audi, Deutsche Post and General Electric. Headquartered in Lustenau, Austria, the company's North American headquarters are located in Dallas, Texas, with customer service centers in Hong Kong, Germany, Australia and Norway. For more information, please visit [www.identecsolutions.com](http://www.identecsolutions.com).*

**Contact**

IDENTEC SOLUTIONS AG

Katharina Künz

Millennium Park 2

6890 Lustenau, Austria

Tel.: +43 (0) 5577 / 87387 -53

E-Mail: [kkuenz@identecsolutions.com](mailto:kkuenz@identecsolutions.com)